



G.R.E.E.N. HOSPITALITY CONFERENCE

26 APRIL 2019 | CORDIS HOTEL | HONG KONG

#ghc2019

HOSTED BY



FUNDED BY



This project is funded by the
Sustainable Development Fund
是項計劃由可持續發展基金資助



OVERVIEW AND ORIGINS

Tourism and hospitality are among the fastest growing industries. While they are a driver for exponential economic growth, such growth, without a comprehensive industry-wide focus on sustainability, will continue to take significant toll on the environment and the wellbeing of local communities.

OUR AIM

The G.R.E.E.N. Hospitality Conference strives to bring like-minded people together to promote good practices and become leaders that shape sustainability achievements in the hospitality sector. Through the promotion of dialogue and knowledge exchange, our aim is for members from all related industries to share their success and challenges in achieving their sustainability goals. The overarching purpose of the Conference is to emphasize the economic importance of continued development in the hospitality industry, while simultaneously recognizing the sustainability challenges that the industry faces, and sometimes creates to make the ever-growing tourism and hospitality a driver for positive change for people, profit, and the planet.

HOSTED BY



The G.R.E.E.N. Hospitality Conference, is hosted by Soap Cycling, founded in 2012 as a charity organization that collects single-use soap bars from hotels in Hong Kong, to be reprocessed and distributed to disadvantaged communities which lack access to sanitary resources.

Soap Cycling is devoted to youth empowerment and community engagement by providing these members of community with practical and meaningful work experiences, and exposure to social responsibility.

Soap Cycling has grown its hotel partnership network to over 80 in Hong Kong, and more than 100 hotels overseas. Since 2017, Soap Cycling has added bottled hotel amenities to its recycling program, and the MEY Program has also been introduced as an empowerment initiative for disadvantaged youth and elderly by providing them with employment opportunities with a fair wage.

CO-ORGANISERS

The event is organised in partnership with The Foundation for Shared Impact (FSI) and the Faculty of Business and Economics of The University of Hong Kong (HKU).

FUNDED BY

The G.R.E.E.N. Hospitality Conference is organised with the financial support of the Environment Bureau's Sustainable Development Fund.



GLOBAL



Every year global tourism is growing at a rate of 3.8%, bringing with it the significant growth in the hospitality industry. From unsustainable use of the Earth's finite resources, inefficient energy and water use to excess waste, and labour exploitation, the hospitality industry is increasingly aware of the negative consequences on the environment, society, and labour as a result of unsustainable practices.

REDUCTION & RECYCLING



It is critical that we reduce the amount of solid waste produced by the hospitality industry, as well as recycle as much of the remaining waste as possible. Every year, millions of tons of food, plastic, textile, and other forms of waste are produced by the hospitality industry. Reducing this waste will require taking bold and creative actions by stakeholders from across the hospitality industry.

ENVIRONMENTAL CONSERVATION



Biodiversity, rich flora and fauna, the wondrous beauty of nature are among the very assets that the hospitality industry thrives on. It is therefore crucial for the hospitality industry to implement ecologically sound practices to minimize its damage to nature and its life forms, to mitigate climate change for current and future generations, and to conserve the environment so that it can support the continuous growth of the hospitality industry.

EMPLOYMENT & EMPOWERMENT



As the hospitality industry grows substantially every year, so does the size of the workforce within the hospitality sectors. The tourism and hospitality industries have contributed to 9.9% of global employment, and one-fifth of all global jobs around the world have been attributed to the same industry in the past 10 years. The hospitality industry is increasingly aware of the employment practices that contribute to labour exploitation and human trafficking. In addition, empowering local communities through training and job opportunities and effectively engaging employees in sustainable practices is key to creating shared value.

NOW



The G.R.E.E.N. Hospitality Conference purpose is to bring results now instead of holding it off for the future. Our mission is to work with hospitality companies to drive sustainable results now: there has not been a more critical time to reduce and recycle the large amount of solid waste that is piling up in our landfills or washed off into the ocean, to mitigate the detrimental global warming effects caused by carbon dioxide and other harmful gasses being released by the hospitality industry, and to promote labor rights and equal employment opportunities.

Join us in tackling urgent global issues, to solve tomorrow's problems, NOW!

We would like to thank our sponsors and partners who supported the inaugural edition of the G.R.E.E.N. Hospitality Conference 2019.

VENUE & COFFEE BREAKS SPONSOR



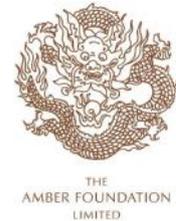
GOLD SPONSOR



ACCOMMODATION SPONSOR



SILVER SPONSORS



GOODIES SPONSORS



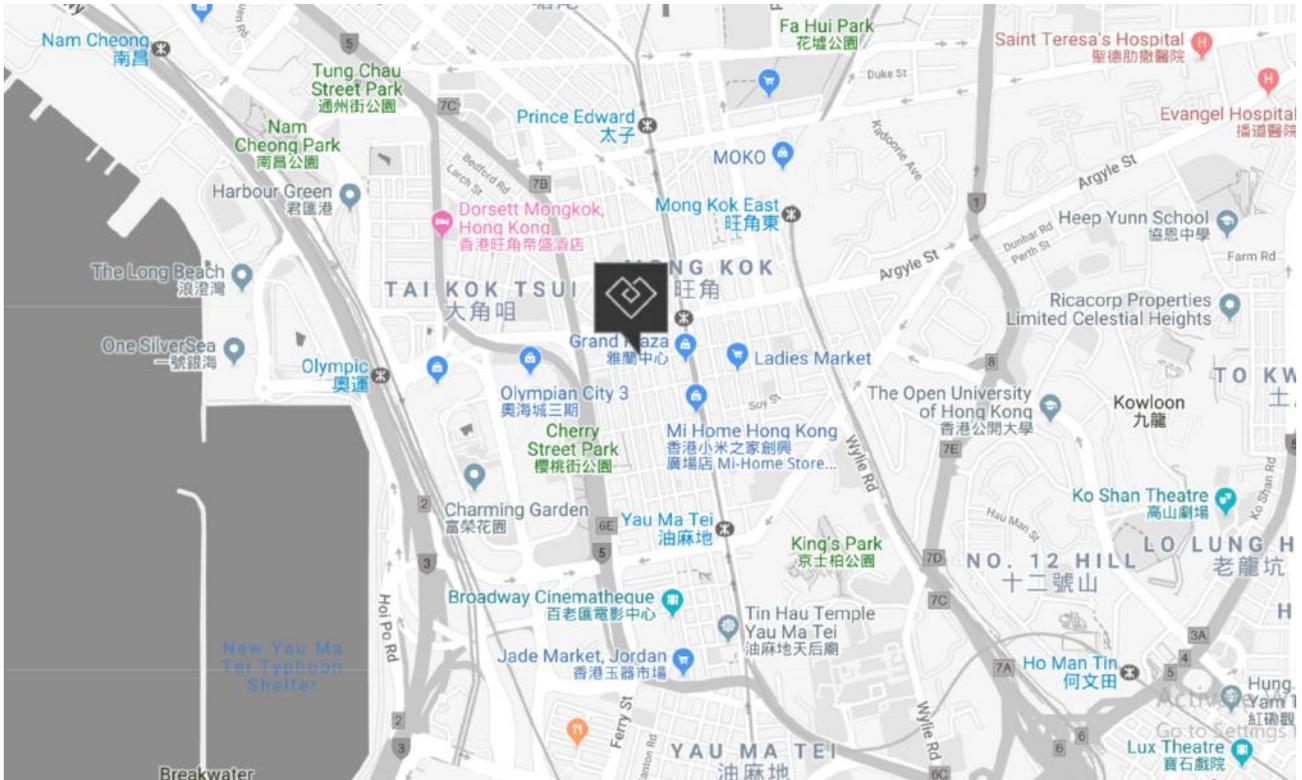
GIFTS SPONSORS

WORKSHOP SPONSOR

PARTNERS



DIRECTIONS



Address

7F, 555 Shanghai Street, Mongkok, Kowloon, Hong Kong

MTR from Central

Take the red line towards Tsuen Wan and get off at Mongkok.

Take exit C2 (Golden Hill Commercial Building), then walk on Argyle street (towards West) for 2 min and turn left at Shanghai Street.

MTR from the airport

Take the airport express towards Hong Kong station. You can:

1. Get off at Kowloon station and then take a taxi for 10-15 min
2. Get off at Hong Kong station, transfer to take the red line towards Tsuen Wan and get off at Mongkok, take exit C2 (Golden Hill Commercial Building), then walk on Argyle street (towards West) for 2 min and turn left at Shanghai Street
3. Get off at Tsing Yi, transfer to take the orange line towards Hong Kong station, get off at Olympic, take exit C3 (HSBC Towers 2&3) and walk for 15 min

Contacts

| | | |
|-----|-----------------|----------------|
| ENG | Eleonore Varale | +852 5486 7036 |
| CHI | Queenie Tsang | +852 6614 4491 |



G.R.E.E.N.
HOSPITALITY
CONFERENCE

PROGRAM OF THE DAY

#ghc2019



PROGRAM

| | | |
|--|---|--|
| <p>08:30 - 09:00</p> <p>Foyer, Level 7</p> | <p><i>Registration & Morning Coffee</i></p> | |
| <p>09:00 - 09:15</p> <p>Ballroom I & II, Level 7</p> | <p>Welcoming Remarks</p> | <p>David Bishop Founder of Soap Cycling & Lecturer, <i>The University of Hong Kong</i></p> <p>Shane Pateman Managing Director, <i>The Cordis Hotel</i></p> |
| <p>09:15 - 09:35</p> <p>Ballroom I & II, Level 7</p> | <p>KEYNOTE Hotel Industry - Catalyst of a Global Impact</p> | <p>Eric Ricaurte Founder and CEO, <i>Greenview</i></p> |
| <p>09:35 - 10:20</p> <p>Ballroom I & II, Level 7</p> | <p>PANEL 1 Reduction & Recycling of Solid and Food Waste</p> | <p>Patrick Davis General Manager, <i>Soap Cycling</i></p> <p>Joshua Wong Corporate Sustainability Manager, <i>The Peninsula Hotels</i></p> <p>Meridith Beaujean Director of Sustainability, <i>Sands China</i> in Macau</p> <p>Aurea Yung Head of Operations, <i>Foodlink Foundation</i></p> |

Coffee Break

| | | |
|--|---|--|
| <p>10:45 - 11:30</p> <p>Ballroom I & II, Level 7</p> | <p>PANEL 2 Environmental Conservation</p> | <p>Michael Blanding Director of Corporate Responsibility, <i>Intercontinental Hotels Group</i></p> <p>Jeannie Kwok Director of Corporate Responsibility, <i>Hilton</i></p> <p>Syed Mubarak Abdul Razaak Executive Director - MEP & Plant Operations, <i>Sands China</i></p> <p>Ray Chan Director of Engineering, <i>The Landmark - Mandarin Oriental Hotel</i></p> |
| <p>11:30 - 12:15</p> <p>Ballroom I & II, Level 7</p> | <p>PANEL 3 Employment & Empowerment</p> | <p>David Bishop Founder of <i>Soap Cycling</i> & Lecturer, <i>The University of Hong Kong</i></p> <p>Carmen Ng Director of Sustainability, <i>The Langham Hospitality Group</i></p> <p>Scott Stiles Co-Founder & CEO, <i>Fair Employment Foundation</i></p> <p>Silvia Mera Program Director, <i>The Mekong Club</i></p> |
| <p>12:15 - 13:00</p> <p>Ballroom I & II, Level 7</p> | <p>PANEL 4 General Managers' Panel</p> | <p>Juliana Liu Co-founder, <i>Inkstone</i></p> <p>Jennifer Cheung General Manager, <i>EAST</i>, Hong Kong (Swire Hotels)</p> <p>Fredrik Johansson General Manager, <i>Hilton Shenzhen Futian</i></p> |

| | | |
|--------------------------|------------------------------|--|
| 13:00 - 13:15 | Appreciation Ceremony | |
| Ballroom I & II, Level 7 | | |

Lunch Break

**please note that lunch is not provided*

Interactive Sessions 1 - Parallel Workshops

| | | |
|-----------------------|---|--|
| 14:30 - 15:30 | WORKSHOP 1 Soap Recycling | Isaac Ho Project Manager, Soap Cycling Matthew Mo Warehouse Manager, Soap Cycling |
| Ballroom III, Level 7 | | |
| 14:30 - 15:30 | WORKSHOP 2 Seafood Traceability | Bertha Lo Communications Manager, ADM Capital Foundation George Woodman Director, Teng Hoi Conservation Organisation Julia Whitney Project Manager, CSR Asia |
| Shanghai II, Level 8 | | |
| 14:30 - 15:30 | WORKSHOP 3 How to create an effective CSR program that benefits both communities and business? | Aurea Yung Head of Operations, Foodlink Foundation Thomas Tang Associate, Foodlink Foundation |
| Shanghai I, Level 8 | | |

Interactive Sessions 2 - Parallel Workshops

| | | |
|----------------------|---|--|
| 16:00 - 17:00 | WORKSHOP 1 Putting Exploitative Recruitment Out of Business: Understanding the Recruitment Chain and How to Fix it | Scott Stiles Co-Founder and CEO, Fair Employment Foundation Archana Kotecha Director and Head, Legal for Liberty Shared |
| Shanghai II, Level 8 | | |

| | | |
|--|--|---|
| <p>16:00 - 17:00</p> <p>Ballroom III, Level 7</p> | <p>WORKSHOP 2 Soap Recycling</p> | <p>Isaac Ho Project Manager, <i>Soap Cycling</i></p> <p>Matthew Mo Warehouse Manager, <i>Soap Cycling</i></p> |
| <p>16:00 - 17:00</p> <p>Shanghai I, Level 8</p> | <p>WORKSHOP 3 Single-use Plastic Strategies - Successes and Challenges</p> | <p>Merrin Pearse Sustainability Strategist, <i>The Purpose Business</i></p> |
| <p>16:00 - 17:00</p> <p>Zone 3 at Alibi, Level 5</p> | <p>WORKSHOP 4 Inspirations For Your Sustainable Hotel Kitchen</p> | <p>Dana Winograd Director - Operations, <i>Plastic Free Seas</i></p> <p>Tom Burney Founder & Chef, <i>Invisible Kitchen</i></p> <p>Nicolas Monge China Area Manager, <i>Winnow</i></p> |
| <p>17:00 - 17:30</p> <p>Ballroom III, Level 7</p> | <p>Wrap up & Final Remarks</p> | |
| <p>17:30 - 19:00</p> <p>Shanghai II, Level 8</p> | <p><i>Post-event Drink & Networking</i></p> | |



G.R.E.E.N.
HOSPITALITY
CONFERENCE

PANELS & SPEAKERS

#ghc2019



09:15 - 09:35 **Hotel Industry - Catalyst of a Global Impact**

How is the hotel industry uniquely positioned to make global impact while at the same time acting in local context? Through data, collaborative initiatives and an increasing awareness in the value chain of hotels, this presentation will show how the hotel industry can catalyze sustainability.

SPEAKER

Eric Ricaurte

Founder and CEO, *Greenview*

Eric Ricaurte founded *Greenview* in 2008, an international consultancy helping organizations catalyze innovation and best practice through strategy, programs, data management, and reporting. *Greenview's* clients include most of the largest hotel companies as well as citywide event organizers, cruise lines, DMOs, and industry organizations including the WTTC and UNWTO.

09:35 - 10:20 **Panel 1: Reduction & Recycling of Solid and Food Waste**

Every year, millions of tons of food, plastic, textile, and other forms of waste are produced by the hospitality industry. Reducing this waste will require taking bold and creative actions by stakeholders from across the hospitality industry. In an effort to reduce the amount of solid waste produced every year, G.R.E.E.N. Hospitality Conference hopes to bring together hospitality organizations to implement programs to facilitate a collective methodology in reducing and recycling solid waste.

MODERATOR

Patrick Davis

General Manager, *Soap Cycling*

Patrick Davis is the General Manager of *Soap Cycling* Hong Kong, the charity closely working with the hospitality industry on reduction of waste and recycling of soap.

SPEAKERS

Joshua Wong

Corporate Sustainability Manager, *The Peninsula Hotels*

Joshua Wong's role in *The Hongkong and Shanghai Hotels, Limited (HSH)* is to support the delivery of the company's Sustainable Luxury Vision 2020 and implementation of sustainability initiatives across all operations worldwide, including the iconic Peninsula Hotels, commercial properties, clubs and services.

Meridith Beaujean

Director of Sustainability, *Sands China* (Macau)

Meridith Beaujean has been working with *Sands China* for the past 14 years in diverse roles. Her current role focuses on Sustainable Development, Brand Standards, Quality Assurance and implementation of Sands Eco360 strategy across all properties to ensure long-lasting sustainability of the group.

Aurea Yung

Head of Operations, *Foodlink Foundation*

Given Aurea Yung's passion for philanthropy and her background in hospitality industry, Aurea joined Foodlink in 2015 serving as a volunteer. With her dedication and commitment, she took up the role to lead the organization in fighting hunger and fostering nutritional wellness among those in need, while simultaneously reducing food wastage in hotels and F&B outlets in Hong Kong.

10:45 - 11:30 **Panel 2: Environmental Conservation**

Biodiversity, rich flora and fauna, the wondrous beauty of nature are among the very assets that the hospitality industry thrives on. It is therefore crucial for the hospitality industry to implement ecologically sound practices to minimize its damage to nature and its life forms, to mitigate climate change for current and future generations, and to conserve the environment so that it can support the continuous growth of the hospitality industry.

MODERATOR

Michael Blanding

Director of Corporate Responsibility, *Intercontinental Hotels Group (Singapore)*

Michael Blanding is the Director of Corporate Responsibility for Intercontinental Hotels Group (IHG). In this role, he oversees the environmental sustainability and community sustainability efforts of IHG's hotels across Europe, Asia Pacific, the Middle-East, and Africa. He is also responsible for identifying local charitable projects to receive grant funding from IHG's True Hospitality for Good fund.

SPEAKERS

Jeannie Kwok

Director of Corporate Responsibility, *Hilton (Singapore)*

Jeannie Kwok is the Director of Corporate Responsibility at the *Hilton*. She leads Hilton's corporate responsibility strategy, partnerships, and programs in environmental sustainability and social impact across Asia Pacific

Syed Mubarak Abdul Razaak

Executive Director - MEP & Plant Operations, *Sands China*

Syed Mubarak currently heads Sustainability, MEP & Plant Operations Departments at *Sands China Ltd*, a Las Vegas Sands Group in Macao. Sands Resorts Cotai Strip Macao is an integrated resort city within Macao of about 35 million square feet, comprising over 13,000 rooms across 7 brand hotels.

Ray Chan

Director of Engineering, *The Landmark - Mandarin Oriental Hotel*

Ray Chan is the Director of Engineering at *The Landmark Oriental Hotel*. He says, "I joined as an Engineer and I have advanced to become the Director of Engineering. I couldn't have made it without trust and support from colleagues. I hope that my career development encourages colleagues to take initiative to learn more and challenge themselves every day with a positive attitude." Ray also believes that a harmonious relationship with other departments does not only lift the working spirit, but also make perfect the work quality and efficiency.

11:30 - 12:15 **Panel 3: Employment and Empowerment**

As the hospitality industry grows substantially every year, so does the size of the workforce within the hospitality sectors. The tourism and hospitality industries have contributed to 9.9% of global employment, and one-fifth of all global jobs around the world have been attributed to the same industry in the past 10 years. The hospitality industry is increasingly aware of the employment practices that contribute to labour exploitation and human trafficking. In addition, empowering local communities through training and job opportunities and effectively engaging employees in sustainable practices is key to creating shared value.

MODERATOR

David Bishop

Founder of *Soap Cycling* and Lecturer, *The University of Hong Kong*

David Bishop is a founder of *Soap Cycling* that works with students, hotels, corporates and volunteers in recycling soap to reduce waste and prevent hygiene-related diseases. David is also a co-founder of the Fair Employment Agency and believes that many of society's biggest problems can be addressed through social business, and sharing in the impact is the right and responsibility of the entire community.

SPEAKERS

Carmen Ng

Director of Sustainability, *Langham Hospitality Group*

Carmen Ng leads and drives the sustainability strategy within the *Langham Group*. She is responsible for a diverse range of sustainability programmes including strategy and policies development, management system, capacity building, stakeholder engagement, communication and reporting.

Scott Stiles

Co-Founder & CEO, *Fair Employment Foundation*

Scott Stiles is Co-Founder and CEO of *Fair Employment Foundation*, an Ashoka Fellow and a Forbes 30 under 30 social entrepreneur. FEF seeks to make exploitative recruitment unprofitable by building ethical recruitment agencies and training centres. Scott is now based in Manila, scaling FEF's interventions from domestic work in Hong Kong to other migrant work industries and geographies.

Silvia Mera

Program Director, *The Mekong Club*

Silvia Mera is Program Director at the *Mekong Club*, a business-driven NGO. Silvia shapes, develops, and promotes the Mekong Club's activities and projects and works with multinational corporations from several sectors to support and advise them on their anti-trafficking policies and practices.

12:15 - 13:00 **Panel 4: General Managers' Panel**

The hospitality industry is vibrant and growing quickly, and is increasingly important to economies across Asia. Every hotel is like a mini city, and the leaders of these properties are in many ways like mayors or municipal leaders. They deal with issues at all levels, including: HR and headcount, client relationships, business partnerships, long-term strategy, ownership concerns, local governments, etc.

With that in mind, who better than to help us navigate the exciting but sometimes tricky road to a more sustainable hospitality industry than general managers of hotel properties? In this panel we will explore real life examples and perspectives from two industry leaders, as they share with us how they sit in the middle of so many divergent stakeholders and somehow maintain order and high levels of customer service.

MODERATOR

Juliana Liu

Co-founder & Senior Editor, *Inkstone*

Juliana Liu was the *BBC's* Hong Kong Correspondent from 2012 to 2017. Before that, she had a variety of international on-air roles with BBC News. She started her journalistic career as a Beijing Correspondent at Reuters. She is also the immediate past president of the Foreign Correspondents' Club of Hong Kong.

SPEAKERS

Jennifer Cheung

General Manager, *EAST*, Hong Kong (Swire Hotels)

Jennifer Cheung is the General Manager of *EAST*, Hong Kong, having joined as part of the pre-opening team in 2008. Over the last decade, Jennifer has made it her mission to make *EAST*, Hong Kong as sustainable as possible, and is continually exploring new ways to make this vision a reality.

Fredrik Johansson

General Manager, *Hilton Shenzhen Futian*

Fredrik Johansson is the General Manager of *Hilton Shenzhen Futian* and one of the Hilton's Corporate Responsibility Champions in China with extensive experience in implementing sustainability into the daily operations. Hilton is recognized for its leadership in redefining sustainable travel and tourism our leading travel with purpose program is new innovative way, and by 2030 we shall half our environmental footprint and double our social impact investment globally.



G.R.E.E.N.
HOSPITALITY
CONFERENCE

WORKSHOPS

#ghc2019



02:30 - 03:30 **Workshop 1: Soap Recycling (1/2)**

This workshop aims to promote safe and efficient soap recycling practices, as soaps are also mixed with other types of liquid amenity bottles and occasionally with sharp objects when they are handed over to Soap Cycling. The workshop program will combine both talk and practical session for the participants to experience soap recycling.

The talk will cover the best practices in regard to soap donation among hotel partners such as:

- Soaps will be carried over to the loading/unloading bay or entrance of B.O.H. corridor if any
- Wet soaps have been filtered prior to collection;
- Different types of liquids were sorted primarily;
- Liquid amenities were stored in a tough transparent plastic bag;
- Hotel partners from afar to handle the logistic responsibility;

Introduction of MEY program (Minority, Elderly, Youth) since 2018. The elderly will demonstrate the following exercises:

- Soap sorting and scrapping;
- Bottle draining and squeezing;

A brief introduction on how to identify different types of plastic and on some valid plastic collection points in HK.

Targeted audience: Housing keeping staff, Senior Merchandisers (Amenities and Cosmetics) and HR!! This workshop will be held in Cantonese for easy communication among Housing keeping staff and direct interaction with MEY workers.

SPEAKERS

Isaac Ho
Project Manager, *Soap Cycling*

Isaac Ho spent 13 years in Australia and studied Sustainable Development and Environmental Science in Melbourne. He focused on sustainability and recycling also in his role prior to joining *Soap Cycling* team where he is now a Project Manager. With the motto of "Conservation begins with Education", Isaac believes that continued education and training on environmental protection and sustainability is always the key for our future generation.

02:30 - 03:30 *Workshop 1: Soap Recycling (2/2)*

Matthew Mo

Warehouse Manager, *Soap Cycling*

Being the Warehouse Manager of *Soap Cycling*, Matthew Mo is responsible for organizing the warehouse to increase safety and productivity, handling soap/bottle collections from hotel partners and distributions to charities, and managing the flow of volunteers from all sources. He is also tasked to supervise the MEY (美) workers, establish and improve every aspect of the program from recruitment, training, marketing, and productivity.

02:30 - 03:30 **Workshop 2: Seafood Traceability**

A very promising new tool called *Aphrodite* has been developed to address seafood traceability and we seek your feedback. *Aphrodite* has been developed in parallel with the Hong Kong Sustainable Seafood Coalition, a growing coalition of businesses that has agreed to voluntary codes of conduct. The aim is to ensure that the tool is as user-friendly as possible. Illegal, Unreported and Unregulated fishing is estimated to make up 15-30% of the global supply chain, greatly exacerbating the decline of natural populations and at the expense of law-abiding actors in the supply chain. Much tougher laws are now coming into force, such as the Modern Day Slavery Act of 2015 in the UK (which applies to the global supply chain of any company that has an operation in the UK) and more will come. The necessity of compliance for all business related to seafood will continue to grow.

SPEAKERS

Bertha Lo

Communications Manager, *ADM Capital Foundation*

Bertha Lo is responsible for driving campaigns to raise awareness on pressing environmental issues. As part of *ADMCF's* marine programme, she interfaces with consumers and companies to make sustainable choices. *ADMCF* is a philanthropic organisation that works to enhance environmental protection in Asia. It has numerous programmes focusing on air quality, water quality, the marine ecosystem, landscapes and the wildlife trade.

George Woodman

Director, *Teng Hoi Conservation Organisation*

George Woodman helped to drive through the Hong Kong Sustainable Seafood Symposium in May 2017 in partnership with *ADM Capital Foundation*, leading to the establishment of the Hong Kong Sustainable Seafood Coalition. George has also led a partnership with HSH Group since 2016 to develop a tool for enabling procurement of sustainable and traceable seafood.

Julia Whitney

Project Manager, *CSR Asia*

Julia Whitney is a Project Manager for *CSR Asia* (an ELEVATE Company). Within her role she provides advisory, consultancy and engagement services to a portfolio of Hong Kong's listed companies and international brands. As one of her current focal projects, Julia is the Secretariat of the Hong Kong Sustainable Seafood Coalition, a group of industry members coming together to improve responsible sourcing in Hong Kong.

02:30 - 03:30 **Workshop 3: How to create an effective CSR program that benefits both communities and business?**

Traditionally, business promotes CSR as a means to improve corporate image and comply to ESG (environmental, social and governance) reporting requirements. As such, it is often not a priority and results are far from impactful. Apart from meeting the disclosure requirements, what can CSR leaders do to develop a CSR program that brings long lasting impact to achieve sustainable goals?

This workshop will provide insights for participants to:

- Build strategies to formulate an effective CSR program
- Introduce initiatives that tell a company's story
- Engage key stakeholders
- Measure the impact of the CSR efforts
- Introduce initiatives to promote sustainable lifestyle.

Speaker

Aurea Yung

Head of Operations, *Foodlink Foundation*

Aurea Yung is the Head of Operations of *Foodlink Foundation*. *Foodlink Foundation* is a registered Hong Kong charity dedicated to fighting hunger, building self-sufficiency, and fostering nutritional wellness among those in need, while simultaneously reducing food wastage in hotels and F&B outlets in Hong Kong. Founded in 2001, *Foodlink Foundation* has several initiatives - the core initiative is collecting hot food from hotels, corporate canteens, hospitals and international schools and redistributing it to the underprivileged.

Thomas Tang

Associate, *Foodlink Foundation*

Thomas Tang is a former director and consultant with over 20 years of corporate experience in executive development & training, change management, project management and strategy. Strengths include problem solving, working across different stakeholder groups and implementing actionable change. Specialist in sustainability with project experience in urban design, environmental management and social innovation. Currently CEO and Founder of *PJ Sustainability Consulting Ltd*. Interests include travelling, teaching, writing, voluntary work for NGOs and squash (played in the World Masters in 2014).

04:00 - 05:00 **Workshop 1: Putting Exploitative Recruitment Out of Business: Understanding the Recruitment Chain and How to Fix it**

The Tourism and Hospitality industries are two of the largest employers in the world, and are projected to employ one out of every five people over the next decades. This ever growing workforce comes from all over the world, leading to opportunities for empowerment and development through ethical employment. Unfortunately, it can also lead to exploitation, particularly for migrant workers. In this workshop you will learn how to put exploitative recruiters out of business by understanding the recruitment process, thus ensuring a more ethical recruitment process, and a more engaged workforce.

SPEAKERS

Scott Stiles

Co-Founder & CEO, *Fair Employment Foundation*

Scott Stiles is Co-Founder and CEO of *Fair Employment Foundation*, an Ashoka Fellow and a Forbes 30 under 30 social entrepreneur. FEF seeks to make exploitative recruitment unprofitable by building ethical recruitment agencies and training centres. Scott is now based in Manila, scaling FEF's interventions from domestic work in Hong Kong to other migrant work industries and geographies.

Archana Kotecha

Director and Head of Legal, *Liberty Shared*

Archana Kotecha is the Asia Region Director and Head of Legal for *Liberty Shared*, based in Hong Kong. Archana has extensive experience in the areas of advocacy, policy work and casework relating to trafficking in persons. Archana has published many reports and best practices and advised governments, financial institutions, regulators and corporates on human trafficking including legal and anti-money laundering frameworks and human rights risks.

04:00 - 05:00 **Workshop 2: Soap Recycling (1/2)**

This workshop aims to promote safe and efficient soap recycling practices, as soaps are also mixed with other types of liquid amenity bottles and occasionally with sharp objects when they are handed over to Soap Cycling. The workshop program will combine both talk and practical session for the participants to experience soap recycling.

The talk will cover the best practices in regard to soap donation among hotel partners such as:

- Soaps will be carried over to the loading/unloading bay or entrance of B.O.H. corridor if any
- Wet soaps have been filtered prior to collection;
- Different types of liquids were sorted primarily;
- Liquid amenities were stored in a tough transparent plastic bag;
- Hotel partners from afar to handle the logistic responsibility;

Introduction of MEY program (Minority, Elderly, Youth) since 2018. The elderly will demonstrate the following exercises:

- Soap sorting and scrapping;
- Bottle draining and squeezing;

A brief introduction on how to identify different types of plastic and on some valid plastic collection points in HK.

Targeted audience: Housing keeping staff, Senior Merchandisers (Amenities and Cosmetics) and HR!! This workshop will be held in Cantonese for easy communication among Housing keeping staff and direct interaction with MEY workers.

SPEAKERS

Isaac Ho
Project Manager, *Soap Cycling*

Isaac Ho spent 13 years in Australia and studied Sustainable Development and Environmental Science in Melbourne. He focused on sustainability and recycling also in his role prior to joining *Soap Cycling* team where he is now a Project Manager. With the motto of "Conservation begins with Education", Isaac believes that continued education and training on environmental protection and sustainability is always the key for our future generation.

04:00 - 05:00 *Workshop 2: Soap Recycling (2/2)*

SPEAKERS

Matthew Mo

Warehouse Manager, *Soap Cycling*

Being the Warehouse Manager of *Soap Cycling*, Matthew Mo is responsible for organizing the warehouse to increase safety and productivity, handling soap/bottle collections from hotel partners and distributions to charities, and managing the flow of volunteers from all sources. He is also tasked to supervise the MEY (美) workers, establish and improve every aspect of the program from recruitment, training, marketing, and productivity.

04:00 - 05:00 **Workshop 3: Single-use Plastic Strategies - Successes & Challenges**

Are you all wrapped up in single-use plastic or have you managed to free your organisation? This workshop will explore the successes and challenges different hospitality teams have experienced in taking on the challenge of single-use plastics. The goal is that you will come away with new ways to take on this challenge and also understand areas that are still a challenge that require further unwrapping.

SPEAKER

Merrin Pearse

Sustainability Strategist, *The Purpose Business*

Merrin Pearse is a facilitator and connector. He has a wide range of international experience working for Government Departments, SMEs, international companies and NGOs in stakeholder engagement roles, quality assurance, auditing, and sustainability. He brings with him his land surveying and engineering expertise, as well as, his experience in delivering experiential leadership learning programs on sustainability. With a problem solving engineer's mind, he is able to come up with alternative scenarios for client issues. Raised on a dairy farm in New Zealand, he grew up loving the outdoors and animals, and loves living in a rural village on Lantau Island in Hong Kong where he can walk dogs amongst free roaming cows and buffalo.

04:00 - 05:00 **Workshop 4: Inspirations for your sustainable hotel kitchen (1/2)**

Invisible Kitchen is a gourmet Catering & Events company, founded by experienced British Chef, Tom Burney whose mission is to raise the bar for responsible Hong Kong catering. Ask Tom where he sources for the best sustainable ingredients in HK.

Plastic-Free Seas is a Hong Kong-based non-profit organisation dedicated to advocating change in the way we all view and use plastics in society today. Dana will give you a quick summary of the issue of plastic marine pollution, followed by more specifics about the use of polystyrene as food and beverage packaging and the preferred use of alternatives.

Winnow produces technology to help chefs measure, monitor and dramatically reduce food waste. Discover how AI can turn your kitchen upside down and reduce food waste at its source. Nicolas will present you the groundbreaking technology and answer your questions about Winnow.

SPEAKERS

Dana Winograd

Director Operations, *Plastic Free Seas*

Dana Winograd joined Plastic Free Seas (PFS) when it started in 2013. She has lived in HK for over 23 years and first got involved with environmental issues in 2007 when she helped drive recycling in Discovery Bay where she lives. Seeing that it would take more than recycling to help plastic marine pollution, Dana joined PFS to help promote change in people's use of plastic through education and action and has delivered talks on waste reduction and personal behaviour change to students from kindergarten to university, as well as to adults in the corporate program. Plastic Free Seas has reached over 50,000 students in more than 140 schools through in-class, beach and sea programmes to raise awareness and educate on the issue of plastic marine pollution.

Tom Burney

Founder & Chef, *Invisible Kitchen*

British Chef Tom Burney is the founder of Sustainable catering company Invisible Kitchen-HK's Greenest caterers who offer 100% sustainable seafood, ethical sourcing of meat, support local organic farms, filter, carbonate & bottle their own water, have a low plastic dependency, grow produce in-house, recycle waste and work with Green Common & Impossible foods to promote creative plant-based options.

04:00 - 05:00 **Workshop 4: Inspirations for your sustainable hotel kitchen (2/2)**

Nicolas Monge

China Area Manager, *Winnow Solutions*

Born in France and grown up in Australia, Nicolas Monge has an entrepreneurial record building and participating in ventures across Europe and Asia. Grounded in China for the last 4 years Nicolas is on a personal mission to leverage new technologies to build products and services with a positive environmental and social impact globally. Avid literature fan he is also a leading member of the oldest Theatre group in Shanghai, organizing and acting in plays throughout China. Nicolas holds a Bachelor of Economics from Macquarie University and a Master of Science in Management from ESCP Europe; he speaks German, Spanish, French, English and Mandarin.



G.R.E.E.N.
HOSPITALITY
CONFERENCE

SPONSORS & PARTNERS

#ghc2019



CO-ORGANISERS



THE UNIVERSITY OF HONG KONG
Faculty of Business and Economics

The University of Hong Kong

The University of Hong Kong, Faculty of Business and Economics, is connected to the conference via its Social Venture Management Course (SVM) through which students take part in experiential learning projects such as the G.R.E.E.N. Hospitality Conference.



Foundation for Shared Impact

For over 7 years we have either started, incubated or assisted a range of early-stage social enterprises in Hong Kong and beyond. Through that process, we have developed substantial experience and expertise in what social enterprises and entrepreneurs need and the challenges they face. As a result, FSI was established. Our mission is to: magnify scalable social impact by leveraging the shared resources of our community, help the youth of today -- through internships, education, incubation -- to become the problem-solvers of tomorrow, enhance access to funding for select early-stage businesses, thereby increasing their long-term financial sustainability (through crowdfunding, direct funding, events), foster knowledge exchange and mentorship between experienced professionals and would-be changemakers (through board of advisors, seminars, publications, media, corporate engagement, events, volunteering and training) and to nurture an enterprising culture dedicated to creating and maximizing impact.

VENUE & COFFEE BREAKS SPONSOR



Cordis Hotel

The venue sponsor of the G.R.E.E.N. Hospitality Conference, Cordis, Hong Kong is an elegant, upscale hotel that actively participates in third-party certifications, such as ISO 14001 and the internationally accredited EarthCheck, to benchmark its commitment to environmental causes. It has been certified by ISO 14001 since 2008, and has achieved the Gold Award by EarthCheck.

Launched across selected properties, Cordis, Hong Kong's CONNECT Conferences enables event planners to select sustainable meeting solutions to offset environmental impact, from replacing bottled water with filtered water and including locally grown organic and vegetarian ingredients in banquet menus, to its online Event Carbon Footprint Calculator which measures environmental impact and advises on offsetting solutions, the offering of environmentally conscious items such as electronic signage, reusable dining ware and cutlery, as well as waste management and recycling services.

ACCOMMODATION SPONSOR



The Peninsula Hotel

The Peninsula Hotels operates award-winning luxury hotels in Hong Kong and around the world and is a sponsor for our speaker's accommodation.

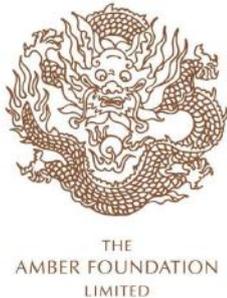
GOLD SPONSOR



Vegware

Vegware is an award-winning business, which develops and manufactures environmental foodservice packaging along with providing full creative and environmental consultancy. Working with the largest contract caterers and distributors, Vegware operations are now spanning five continents. Products are made from renewable or recycled materials, are compostable and recyclable with food waste.

SILVER SPONSORS



Amber Foundation Ltd

The Amber Foundation is based in Hong Kong and is the charitable arm of a locally based Canadian family. Our mission is to provide support for a variety of underserved communities in Hong Kong, India, and Canada. We collect airline kits and hotel toiletries and repurpose them into Men's and Women's kits for street sleepers, women in shelters, refugees and the elderly. As you are travelling over the Christmas holidays please bring back the airline kits and toiletries from your hotel. We have designated collection points in Central, Mid-Levels and Discovery Bay. To date we have given out over 1000 kits thanks to you our donors.



Hydroplast

Hydroplast offers an environmentally friendly alternative to commonly used single-use plastic items, made using a unique and patented "smart water soluble" polymer. All of our innovative products are: water soluble, compostable, biodegradable, recyclable, non-toxic, and marine safe. Wherever our products end their life cycle, you can be sure it is 100% safe for the environment.

GOODIES SPONSORS

THE
KOMMON
GOODS

The Kommon Goods

We help companies boost their visibility and brand loyalty by creating a green image and maximising branding impact. We design and customise eco-friendly lifestyle goods to help you fulfil your business' environmental commitments. Our one-stop solution helps our clients make customisable everyday products that truly make a mark - on your brand, and on Earth.

LUSH

LUSH

Cosmetics can save the world - if we do it right. We live for scouting out the finest fresh ingredients, taking care of Mother Nature, and keeping things naked. We do what we believe in, fighting constantly against animal testing, paying fair taxes, and funding Charity Pot causes. "We don't inherit the earth from our ancestors, we borrow it from our children."

GIFTS SPONSORS

阿喜皂房
SOAPER
Delights ®

Soaper Delights

Soaper Delights offers locally-made, eco-friendly yet skin-loving daily items, aiming to provide options for a low impact lifestyle. We are conscious of a greener and fairer lifestyle, considering ourselves a mission-based company. To us, this means bringing sustainability into everything we do; from the sourcing of ethical raw materials, to our local cooperative partners and our eco-friendly packaging.



Cacao

At Cacao we are motivated to: make luxury chocolates of the highest quality; raise awareness of human trafficking and environmental issues whilst ensuring our purchases and practices are ethical and environmentally sustainable. We source top quality cocoa beans not associated with child trafficking or deforestation and use eco-friendly packaging.

WORKSHOP SPONSOR



Winnow

Winnow produces technology to help chefs measure, monitor and dramatically reduce food waste. Discover how AI can turn your kitchen upside down and reduce food waste, its source.

PARTNERS



Greenview

Greenview supports hospitality organizations with their corporate responsibility and sustainability platforms to drive profitability, streamline data management, keep up with trends and provide effective communications for their stakeholders by leveraging the power of data, common guidelines, best practices, and innovation.



Foodlink

Foodlink Foundation is a charity which collects safe-to-eat surplus food from F&B outlets all over the city and delivers it to those in need. The benefits are twofold - while reducing hunger we also reduce food waste. In 2018, Foodlink has collected 665 tons of surplus food and provided 1.6 million nutritious meals to the needy.



Invisible Kitchen

Invisible Kitchen is a gourmet Catering & Events company, founded by experienced British Chef, Tom Burney whose mission is to raise the bar for responsible Hong Kong catering.



The Fair Employment Foundation

Fair Employment Foundation builds market solutions to end the forced labour of migrant workers across Asia. Since 2014, we have been building, testing and improving market solutions to set the market standard for migrant worker recruitment. Some of our initiatives are social businesses that generate revenue while others are pioneering solutions and technologies that help both workers and employers. Fair Employment Foundation is a registered charity in Hong Kong.



Teng Hoi

Teng Hoi is a non-governmental organization founded in 2003 that develops a number of programs linked to the environment and education to encourage participation and interest while providing measurable results.



Plastic Free Seas

Plastic Free Seas is a Hong Kong based non profit organisation dedicated to advocating change in the way we all view and use plastics in society today.



Liberty Shared

Liberty Shared aims to prevent human trafficking through legal advocacy, technological interventions, and strategic collaborations with NGOs, corporations, and financial institutions in Southeast Asia.



The Purpose Business

The Purpose Business, also known as TPB, is a Hong Kong based consultancy that helps Asian businesses be a force for good - for society, the environment and their bottom line.



The Mekong Club

The Mekong Club is a catalyst for change – engaging, inspiring and supporting the private sector to lead in the fight against modern slavery.



Langham Hospitality Group

As the wholly-owned subsidiary of Great Eagle Holdings, Langham Hospitality Group encompasses a family of distinctive hotels under the Langham Hotels and Resorts and Cordis Hotels brands with more than 30 projects currently either confirmed or in a developed stage of negotiation from Asia, Europe and North America to the Middle East.



Eartheries

Eartheries is an online marketplace that empowers people to shop ethically and consciously. Our unique search filter allows you to choose what is important, and define your own version of sustainability while providing solutions for your every need. Check out our diverse range of products from toys, toothbrushes, water filters, clothes and much more.



Delightfully Green

Delightfully Green is a one-stop resource guide for eco-friendly products and services. Our goal is to empower and educate our community so that we can all enjoy healthy, simple living today while reducing waste and creating a better future.



SUSTAINHK

SUSTAINHK is a platform focusing on industry-level conversations and exchanges, bringing together change makers, influencers and the public, with a view towards making Hong Kong a more sustainable city. SUSTAINHK is powered by the Hong Kong hub of the Global Shapers Community, an initiative of the World Economic Forum. #sustainhk



Fair Trade HK

Fair Trade Hong Kong (FTHK) is a not-for-profit organisation that promotes Fair Trade. We are committed to establishing a FairTrade economy to ensure producers in the developing world can receive their fair share of income, alleviate poverty, reduce inequality, and contribute to a sustainable future.



Green Queen

Sonalie Figueiras is the founder and editor-in-chief of Green Queen, Asia's largest eco wellness media platform, advocating for social and environmental change using original, inspiring content. She is also the founder and CEO of Ekowarehouse, the global sourcing platform for certified organic products, with a mission to make safe food accessible and affordable for all.



All in Asia

Tanja Wessels is the founder of All In - Asia, a Hong Kong based sustainability platform connecting and collaborating across multiple industries. Tanja is also a founding member of Circular Community Hong Kong, an advocate for sustainable living, and supporter of the zero waste lifestyle.



#impact

Founded by Austrian native Regina Larko and launched on Apple Podcasts in February 2017, #impact Podcast empowers purpose-driven organisations and individuals to tell their stories in an intimate, authentic way that allows them to stand out by giving them a voice. #impact Podcast also empowers its listeners to take action and live a more conscious life, start giving back to society themselves and take small steps towards their own contributions to make the world a better place.



CONTACT DETAILS



www.greenhospitality.io



conference@soapcycling.org

FOLLOW THE CONVERSATION



[Green.Hospitality](#)



[G.R.E.E.N. Hospitality Network](#)



[GREENERHOTEL](#)



[green.hospitality](#)

SEE YOU AT GHC 2020!

